



TCF FAMILY LEGACY FOUNDATION

A 501(c)(3) TAX-EXEMPT NONPROFIT CORPORATION



*Creating Pathways from Homelessness to Homeownership
for Unhoused Families with Minor Children.*

ZION VICTORIA GOCHE-FERRELL

Secretary & Director of Family Resources and Wraparound Services
TCF FAMILY LEGACY FOUNDATION

Zion Victoria Goche-Ferrell is a nonprofit professional, community outreach coordinator, rowing coach, and youth mentor committed to connecting young people and families with meaningful opportunities, trusted support, and practical resources. Her work reflects a strong belief that nonprofit organizations create greater impact when they collaborate, share resources, and build coordinated systems of support.

At RowLA, Zion serves as a Novice Coach and Community Outreach Coordinator, engaging young people and families throughout the Los Angeles area. She also manages the organization's ERG ED® program, which introduces students to rowing while developing fitness, teamwork, discipline, confidence, and goal-setting skills. Through outreach, coaching, and family engagement, Zion helps connect participants with programs and community resources that support their personal, educational, and athletic development.

Zion is also a member of the Leadership Academy of A Most Beautiful Thing Inclusion Fund, an organization working to remove barriers and expand access, representation, and leadership opportunities within rowing. Through the academy, she receives mentorship and professional development in leadership, coaching, public speaking, personal development, and community advocacy. She also expanded her experience through an internship at Craftsbury Outdoor Center in Vermont, where she gained additional exposure to athlete development, program operations, and collaborative leadership.

After transferring from Santa Monica College, Zion attended the University of Nevada, Las Vegas, where she served first as Secretary and later as President of the UNLV Rowing Club. These leadership positions strengthened her abilities in administration, communication, program coordination, team development, and organizational accountability. She is currently completing her degree in Business Management.

888-389-1898

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ZION VICTORIA GOCHE-FERRELL - BOARD PROFILE CONTINUED

As Secretary and Director of Family Resources and Wraparound Services for TCF FAMILY LEGACY FOUNDATION, Zion helps strengthen the Foundation's relationships with nonprofit organizations, community programs, service providers, and other resource partners. Her work focuses on identifying and coordinating the services families need, reducing gaps in support, and helping ensure that families receive comprehensive assistance rather than isolated or temporary solutions.

Zion brings a valuable next-generation perspective to TCF's leadership. She understands that no single organization can meet every need of a family. Her commitment is to help TCF build strong partnerships that bring together housing assistance, youth development, education, mentoring, food security, family support, and other essential resources - providing families with the coordinated support necessary to move toward stability, independence, and long-term opportunity.

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